



Transform Your Business with the Digital Solutions Program

Business Foundations has partnered with the Regional Chambers of Commerce WA (RCCIWA) to help your business reach its full digital potential. Our program is designed to equip you with the skills and knowledge necessary to enhance your business performance in the ever-evolving digital economy.

The Digital Solutions Program offers advice and support to businesses looking to develop their digital capabilities through government-funded workshops, self-paced learning, digital plan development and advisory services. This can help improve your productivity and competitiveness, increase customer engagement and sales, and enhance your business performance to achieve long-term sustainable growth.

What We Offer

Free Online Digital Assessment

Our free online assessment tool is the perfect start for businesses. You will receive an initial overview of where your business is on its digital journey and recommendations to improve.

Free Workshops

We are hosting a range of workshops that are available through your local Chamber of Commerce and Industry. These are designed to be practical and hands-on, and will equip you with the skills to evaluate and implement digital solutions in:

- › Introduction to Digitising Your Business
- › Websites and Selling Online
- › Social Media and Digital Marketing
- › Using Small Business Software
- › Online Security and Data Privacy

Free Online Training and Resources

Businesses can access our online training portal to train at their own pace and choose from a wide range of training modules.

Digital Action Plan (\$110 inc GST)

Through our heavily subsidised advisory services, you can create a Digital Action Plan with the help of a specialist advisor. We will work with you one-on-one to understand the unique digital needs of your business and identify how and where you will benefit from adopting digital solutions. We will then develop a Digital Action Plan for your business, outlining the focus areas or processes within the business and recommending any tools or training you may require.

Eligibility

- › Businesses must have an active ABN
- › Have less than 20 full-time employees
- › Be based in Western Australia, Queensland or the Northern Territory

Don't miss this opportunity to transform your business and thrive in the digital economy.

Register today
visit www.digitalsolutions.businessfoundations.com.au

